ORDER

Orders Order / Rev: A2718002 Alt Order #: 27135697 Product Desc: SLFKS Wichita KS KSNW Estimate: 9126 Flight Dates: 10/21/20 - 10/27/20 Primary AE: Katz Washington Original Date / Rev: 10/05/20 / 10/05/20 Sales Office: K-WAS Order Type: **REG** Sales Region: Nat Name: **Mentzer Media Services** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Mentzer Media Services Email Billing Calendar: Broadcast 210 W. Pennsylvania Avenue Billing Cycle: **EOM** Towson, MD 21204 15% Agency Commission: **Advertiser** Name: POL/Senate Leadership Fund PAC Order Brand: Demographic: A35+ New Business Thru: **Product Codes:** PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN2570/SP271/TO1326/AL2874/MO967 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 Priority: P5

Bill Plan		Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/28/20	10/25/20	36	\$73,840.00	\$62,764.00	October 2020	36	\$73,840.00	\$62,764.00	150.80
10/26/20	11/29/20	16	\$37,440.00	\$31,824.00	November 2020	16	\$37,440.00	\$31,824.00	72.50
					Totals	52	\$111,280.00	\$94,588.00	223.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi Channe	10/21/2 els : KSN0	0 10/21/20 C,KSNG,KS	ACCUSED NOT THE PART OF STREET	СМ	6-7am	W	:30	1	\$900.00 P2	1.50 NM	1	\$900.00
Kansas	Today 3		KSN Today 2									
Sta Week: 10/	rt Date 19/20	End Date 10/25/20	Weekdays w	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.50						
N 2 Multi Channe		0 10/22/20 C,KSNG,KSI	NL,KSNW	СМ	6-7am	T	:30	1	\$900.00 P2	1.50 NM	1	\$900.00
Kansas	Today 3		KSN Today 2									
Sta Week: 10/	rt Date 19/20	End Date 10/25/20	Weekdays T	Spots/Week 1	Rate \$900.00	Rating 1.50						
N 3 Multi Channe		0 10/23/20 C,KSNG,KSI	KSN Today 2 NL,KSNW	СМ	6-7am	F	:30	1	\$900.00 P2	1.50 NM	1	\$900.00
Kansas	Today 3		KSN Today 2									
	rt Date	End Date 10/25/20	Weekdays F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.50					,	
N 4 Multi Channe		0 10/26/20 C,KSNG,KS1	STREET, STREET	CM	6-7am	M	:30	1	\$900.00 P2	1.50 NM	1	\$900.00
Kansas	Today 3		KSN Today 2									

Print Date: 10/05/20 11:18:00 Page 2 of 6

Wichita KS KSNW

Order / Rev: A2718002 Product Desc:

POL/Senate Leadership Fund PAC Advertiser:

27135697 Alt Order #:

SLFKS

Flight Dates: 10/21/20 - 10/27/20 Estimate: 9126

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays M	Spots/Week	Rate	Rating					
		KSN Today 2	CM	\$900.00 6-7am	1.50 -T	:30	1 \$900.00 P2	1.50 NM	1	\$900.00
Channels : KS		NL,KSNW								*******
Kansas Today	3	KSN Today 2								
Start Date		Weekdays -T	Spots/Week	Rate	Rating					
Week: 10/26/20 N 6 Multi 10/21	11/01/20 /20 10/21/20	Today Show 7-8ai	m CM	\$900.00 7-8am	1.50 W	:30	1 \$1,575.00 P2	2.40 NM	1	\$1,575.00
Channels : KS		NL,KSŃW								ψ1,010.00
Today Show (7	'-8am)	Today Show 7-8a	m							
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 N 7 Multi 10/22	10/25/20 /20 10/22/20	Today Show 7-8ai	1 m CM	\$1,575.00 7-8am	2.40 T	:30	1 \$1,575.00 P2	2.40 NM	1	\$1,575.00
Channels : KS		NL,KSNW		7-0am	•	.50	1 ψ1,575.001 2	2.40 14101	,	\$1,575.00
Today Show (7	′-8am)	Today Show 7-8a	m							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 N 8 Multi 10/23	10/25/20	Today Show 7-8ar	1	\$1,575.00	2.40 F	•30	1 £1 £75 00 D2	2 40 NM	_	£4 575 00
Channels : KS			m CM	7-8am	F	:30	1 \$1,575.00 P2	2.40 NM	1	\$1,575.00
Today Show (7	'-8am)	Today Show 7-8a	m							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20	10/25/20	F	1	\$1,575.00	2.40					No. II. IV. BELLEVILLE ARE AN
N 9 Multi 10/26 Channels : KSI		Today Show 7-8ar NL,KSNW	n CM	7-8am	M	:30	1 \$1,575.00 P2	2.40 NM	1	\$1,575.00
		Today Show 7-8a	m							
Today Show (7 Start Date	-sam) End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	M	1	\$1,575.00	2.40					
N 10 Multi 10/27 Channels : KSI		and the second second second	n CM	7-8am	-T	:30	1 \$1,575.00 P2	2.40 NM	1	\$1,575.00
		Today Show 7-8a	m							
Today Show (7 Start Date	-8am) End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	-T		\$1,575.00	2.40					
N11 Multi 10/21/			n CM	8-9am	W	:30	1 \$1,215.00 P2	2.00 NM	1	\$1,215.00
Channels : KSN	io,nono,noi	Today Show 8-9ar	m							
Today Show (8		Weekdays	Casta AMask	Dete	Detina					
Week: 10/19/20	10/25/20	W	Spots/Week 1	Rate \$1,215.00	Rating 2.00					
N12 Multi 10/22/	20 10/22/20	Today Show 8-9an	n CM	8-9am	T	:30	1 \$1,215.00 P2	2.00 NM	1	\$1,215.00
Channels : KSN	ic,ksng,ksr	NL,KSNVV Today Show 8-9ar	n							
Today Show (8	1.50									
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays T	Spots/Week 1	Rate \$1,215.00	Rating 2.00					
N13 Multi 10/23/	20 10/23/20			8-9am	F	:30	1 \$1,215.00 P2	2.00 NM	1	\$1,215.00
Channels : KSN	IC,KSNG,KSN	NL,KSNW Today Show 8-9ar	n							
Today Show (8-	9am)	roddy onow o odi								
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays F	Spots/Week	Rate 91 215 00	Rating 2.00					
-		Today Show 8-9an		\$1,215.00 8-9am	M	:30	1 \$1,215.00 P2	2.00 NM	1	\$1,215.00
Channels : KSN		IL,KSNW					32 25			5 5
Today Show (8-	9am)	Today Show 8-9ar	П							
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating					
Week: 10/26/20	11/01/20	v	1	\$1,215.00	2.00					

Print Date: 10/05/20 11:18:00

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Order / Rev:

A2718002

POL/Senate Leadership Fund PAC Advertiser:

Alt Order #: Flight Dates: 27135697

Product Desc:

10/21/20 - 10/27/20

Estimate:

SLFKS 9126

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
	Multi			Today Show 8-9a	am CM	8-9am	-T	:30	1	\$1,215.00 P2	2.00 NM	1	\$1,215.00
(Channel	s : KSN	C,KSNG,KS	NL,KSNW Today Show 8-9	am				,			i	
	Today S	how (8-9	am)	roday onow o-s	aiii							i	
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
	ek: 10/2		11/01/20	-T		\$1,215.00	2.00						
			0 10/24/20 C,KSNG,KS			SaSu 6a-8a	S-	:30	1	\$450.00 P2	1.30 NM	1	\$450.00
	/ -	C- J\A	/a a lacar d	Kansas Today S	a/Su 6a-8a								
r	Kansas T	i oday w t Date	End Date	Wookdays	Spots/Week	Pata	Dating						
We	ek: 10/1		10/25/20	Weekdays S-	<u>3pois/week</u>	Rate \$450.00	Rating 1.30						
			0 10/24/20 C,KSNG,KS		СМ	8a-10a	S-	:30	1	\$450.00 P2	1.40 NM	1	\$450.00
	Caturday	Todou	Chou	Today Show Sa									
	Saturday Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/1		10/25/20	S-	1	\$450.00	1.40						
N 18	Multi	10/25/2	0 10/25/20	Kansas Today Sa	√Su 6a&M	SaSu 6a-8a	S	:30	2	\$450.00 P2	1.10 NM	2	\$900.00
			C,KSNG,KS	NL,KSNW Kansas Today Sa	a/Su 6a-8a								
K	Ct-d			W/s aladas	O= =4= 00/= =1.	D-4-	D-#						
We	ek: 10/1	Date 9/20	End Date 10/25/20	Weekdays S	Spots/Week 2	<u>Rate</u> \$450.00	Rating 1.10						
N 19				Meet the Press	CM	Meet the Pre		:30	1	\$900.00 P2	1.80 NM	1	\$900.00
			KSNG,KS					.,	•	,,,,,,,,,,			Ψοσο.σο
	Meet The	Droop		Meet the Press									
N		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/1		10/25/20	S	1	\$900.00	1.80						
				M-F 430-5p	СМ	430-5pm	W	:30	1	\$1,260.00 P2	4.00 NM	1	\$1,260.00
C	Channels	: KSNC	KSNG,KSI									l	
J	eopardy			M-F 430-5p									
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/1		10/25/20	W	1	\$1,260.00	4.00						
N21) 10/22/20 ;KSNG,KSI	M-F 430-5p	СМ	430-5pm	T	:30	1	\$1,260.00 P2	4.00 NM	1	\$1,260.00
C	nanneis	. KSINC	,NSING,NSI	M-F 430-5p									
J	eopardy												
		Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/19		10/25/20	T	200	\$1,260.00	4.00	.20		£4 260 00 D2	4.00 NM		£4 000 00
			, 10/26/20 ,KSNG,KSI	M-F 430-5p NL.KSNW	СМ	430-5pm	М	:30	1	\$1,260.00 P2	4.00 NM	1	\$1,260.00
				M-F 430-5p									
Je	eopardy		F1 D-4-	\\\\\-\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	0	D-4-	D-1						
Wee	<u>Start</u> ek: 10/26		End Date 11/01/20	Weekdays M	Spots/Week 1	Rate \$1,260.00	Rating 4.00						
N23			10.19010-2 9011-1100	KSN News at Five		5-530pm	W	:30	1	\$1,575.00 P2	5.10 NM	1	\$1,575.00
		: KSNC	KSNG,KSN	NL,KSNW							(450K 1870Y VO.460B3(E)		7 1,010 010 0
V	SN New			KSN News at Five	Э								
K	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10/19		10/25/20	W		\$1,575.00	5.10						
				KSN News at Five	e CM	5-530pm	T	:30	1	\$1,575.00 P2	5.10 NM	1	\$1,575.00
С	hannels	: KSNC	KSNG,KSN,		_								
K	SN New	s		KSN News at Five	7								
	Start		End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/19		10/25/20	T		\$1,575.00	5.10						
				KSN News at Five	e CM	5-530pm	F	:30	1	\$1,575.00 P2	5.10 NM	1	\$1,575.00
C	nanneis	. NONC	KSNG,KSN,	IL,KSNW KSN News at Five	9								
											'	1:	

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Order / Rev:

A2718002

Advertiser:

POL/Senate Leadership Fund PAC

Alt Order #: Flight Dates:

27135697

10/21/20 - 10/27/20

Product Desc:

SLFKS

Estimate:

9126

Wichita KS KSNW

Ln Ch Start End Inventory C KSN News	Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20F		\$1,575.00	5.10		04 575 00 50	5 40 NNA		04.555.00
N 26 Multi 10/26/20 10/26/20 KSN News a Channels : KSNC,KSNG,KSNL,KSNW KSN News a		5-530pm	M	:30 1	\$1,575.00 P2	5.10 NM	1	\$1,575.00
KSN News	8 7							
Start Date End Date Weekdays Week: 10/26/20 11/01/20 M	Spots/Week 1	\$1,575.00	Rating 5.10					
N 27 Multi 10/27/20 10/27/20 KSN News a Channels : KSNC,KSNG,KSNL,KSNW	t Five CM	5-530pm	-T	:30 1	\$1,575.00 P2	5.10 NM	1	\$1,575.00
KSN News a	at Five							
KSN News Start Date End Date Weekdays	Spots/Week	Poto	Pating					
Week: 10/26/20 11/01/20 -T	Spots/Week 1		Rating 5.10					
N 28 Multi 10/21/20 10/21/20 KSN News a Channels : KSNC,KSNG,KSNL,KSNW KSN News a		6-630p	W	:30 1	\$2,025.00 P2	6.50 NM	1	\$2,025.00
KSN News Start Date End Date Weekdays	Spots/Week	Poto	Poting					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/19/20 10/25/20W	<u> </u>	Rate \$2,025.00	Rating 6.50					
N29 Multi 10/22/20 10/22/20 KSN News a	t Six CM	6-630p	T	:30 1	\$2,025.00 P2	6.50 NM	1	\$2,025.00
Channels : KSNC,KSNG,KSNL,KSNW KSN News a	at Siv							
KSN News	it oix							
Start Date End Date Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20T	1	T-1	6.50	.20 1	\$2,025,00 D2	6 EO NIM		£2.025.00
N 30 Multi 10/23/20 10/23/20 KSN News a Channels : KSNC,KSNG,KSNL,KSNW KSN News a		6-630p		:30 1	\$2,025.00 P2	6.50 NM	1	\$2,025.00
KSN News	SpetaMask	Poto	Rating					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/19/20 10/25/20F	Spots/Week 1	Rate \$2,025.00	6.50					
N31 Multi 10/26/20 10/26/20 KSN News at Channels : KSNC,KSNG,KSNL,KSNW KSN News a		6-630p	M	:30 1	\$2,025.00 P2	6.50 NM	1	\$2,025.00
KSN News								
Start Date End Date Weekdays Week: 10/26/20 11/01/20 M	Spots/Week 1	Rate \$2,025.00	Rating 6.50					
N32 Multi 10/27/20 10/27/20 KSN News at Channels: KSNC,KSNG,KSNL,KSNW	t Six CM	6-630p	-T	:30 1	\$2,025.00 P2	6.50 NM	1	\$2,025.00
KSN News a	t Six							
KSN News	0	D-4-	D-8					
Start Date End Date Weekdays Week: 10/26/20 11/01/20 -T	Spots/Week 1	Rate \$2,025.00	Rating 6.50					
N33 Multi 10/21/20 10/21/20 M-F 630-7p	CM	630-7pm	W	:30 1	\$2,700.00 P2	9.60 NM	1	\$2,700.00
Channels : KSNC,KSNG,KSNL,KSNW								
M-F 630-7p Wheel of Fortune								
Start Date	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20W	1	\$2,700.00	9.60		40 700 00 70	0.00.104		
N 34 Multi 10/22/20 10/22/20 M-F 630-7p Channels: KSNC,KSNG,KSNL,KSNW	СМ	630-7pm	T	:30 1	\$2,700.00 P2	9.60 NM	1	\$2,700.00
M-F 630-7p								
Wheel of Fortune	C1-04- 1	Dete	Dating					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/19/20 10/25/20T	Spots/Week 1	Rate \$2,700.00	Rating 9.60					
N 35 Multi 10/23/20 10/23/20 M-F 630-7p Channels : KSNC,KSNG,KSNL,KSNW	СМ	630-7pm	F	:30 1	\$2,700.00 P2	9.60 NM	1	\$2,700.00
M-F 630-7p Wheel of Fortune								
Start Date End Date Weekdays Week: 10/19/20 10/25/20 F	Spots/Week 1	Rate \$2,700.00	Rating 9.60					

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Order / Rev: A2718002 Advertiser:

dvertiser: POL/Senate Leadership Fund PAC

Alt Order #: 27135697 Product Desc: SLFKS Wichita KS KSNW

Flight Dates: 10/21/20 - 10/27/20 Estimate: 9126

Ln	Ch S	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 630-7p	СМ	630-7pm	M	:30	1	\$2,700.00 P2	9.60 NM	1	\$2,700.00
,	Channels:	KSNC	KSNG,KS1,	NL,KSNW M-F 630-7p									
Ŋ	Wheel of F												
We	<u>Start D</u> eek: 10/26/		End Date 11/01/20	Weekdays M	Spots/Week 1	Rate \$2,700.00	Rating 9.60						
N 37	Multi 10	0/26/20	10/26/20	Mon Prime Other		7-9p	M	:30	2	\$5,400.00 P2	7.30 NM	2	\$10,800.00
(Channels:	KSNC,	KSNG,KSN	NL,KSNW Mon Prime Other	- 1								
7	The Voice-	NBC		Worr Time Other	1								
10/-	Start D		End Date	Weekdays M	Spots/Week	Rate	Rating						
N38	ek: 10/26/ Multi 10		11/01/20	Tue Prime Hour 1		\$5,400.00 7-8p	7.30 -T	:30	1	\$5,400.00 P2	6.00 NM	1	\$5,400.00
			KSNG,KSN	NL,KSNW						,.,		·	40,100.00
7	The Voice	Tue-NB	C	Tuesday 7-8p									
	Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/26/2	-011	11/01/20	-T	1 011	\$5,400.00	6.00			#0.000.00.D0	4.00 104		
N 39			10/21/20 KSNG,KSN	Wed Prime Hour NL,KSNW	1 CM	7-8p	W	:30	1	\$3,600.00 P2	4.30 NM	1	\$3,600.00
		•		Wednesday 7-8p									
,	Γhe Wall-N Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/19/2		10/25/20	W	1	\$3,600.00	4.30						
N40				Thur Prime Hour	1 CM	CONNECTI	NG/DET	:30	1	\$1,600.00 P2	2.90 NM	1	\$1,600.00
	manneis.	KSINC,	KSNG,KSN	Thursday 7-8p									
C				Special-NBC									
We	Start D ek: 10/19/2		End Date 10/25/20	Weekdays T	Spots/Week 1	Rate \$1,600.00	Rating 2.90						
20.00	VALUE VIIIA VIIIA		The section of the se	Presidential Deba			DebatiT	:30	1	\$6,000.00 P2	5.10 NM	1	\$6,000.00
C	Channels:	KSNC,	KSNG,KSN	IL,KSNW Presidential Deba	ato.								
Т	hird Presid	dential I	Debate/Ana		ate						10		
	Estimate is (S	based	on the 5.7	average NTI hh rt	g for the Presi	dential debat	es in 2016 on NB	C adjusted	to th	e Oct'19 late ne	ews delivery	on	
	Start D	ate E	End Date	Weekdays	Spots/Week	Rate	Rating						
-	ek: 10/19/2		10/25/20	T		\$6,000.00	5.10			AC OFO CO DO	0.00.104	-	
N 42 C			10/23/20 KSNG,KSN	Fri Prime Other 1 IL,KSNW	СМ	7-9p	F	:30	1	\$2,250.00 P2	3.60 NM	1	\$2,250.00
			(D) F	Fri Prime Other 1									
А	merican N Start Da		arrior (R) Fr End Date	i 8e/7c-NBC Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/19/2		0/25/20	F		\$2,250.00	3.60						
N43				Fri Prime Hour 3	СМ	9-10p	F	:30	1	\$2,250.00 P2	3.10 NM	1	\$2,250.00
C	manneis . i	NSINC,I	KSNG,KSN	Friday 9-10p									
D	ateline-NB												
Wee	<u>Start Da</u> ek: 10/19/2		nd Date 0/25/20	Weekdays F	Spots/Week 1	Rate \$2,250.00	Rating 3.10						
_	Multi 10		a without to make the	Sat Prime Hour 1	CM	7-8p	S-	:30	1	\$1,575.00 P2	2.80 NM	1	\$1,575.00
С	hannels : I	KSNC,	KSNG,KSN	L,KSNW Saturday 7-8p									
W	Veakest Lir	ık (R) S		Saturday 7-op									
147	Start Da		nd Date	Weekdays	Spots/Week	Rate	Rating						
N45	ek: 10/19/2 Multi 10/		0/25/20 10/24/20	S- Sat Prime Hour 2	CM	\$1,575.00 8-9p	2.80 S-	:30	1	\$1,575.00 P2	2.70 NM	1	\$1,575.00
			(SNG,KSN	L,KSNW	OW	о ор	J	.00		Ψ.,οιο.οσι Ζ	2.75 1417	d.	ψ1,070.00
E	llen's Gam	e of Ga	ımes (R) Sa	Saturday 8-9p									
_	Start Da		ind Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/19/2	0 1	0/25/20	S-	1	\$1,575.00	2.70						
N46	Multi 10/	25/20	10/25/20		СМ	FB Night in /	Amer FS	:30	1	\$3,600.00 P2	7.00 NM	1	\$3,600.00

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 Order / Rev:
 A2718002
 Advertiser:
 POL/Senate Leadership Fund PAC

 Alt Order #:
 27135697
 Product Desc:
 SLFKS
 Wichita KS KSNW

 Flight Dates:
 10/21/20 - 10/27/20
 Estimate:
 9126

Ln Ch Start End	Inventory Code	e Break	Start/End T	ime Days	Len S	Spots Rate Pri	Rtg Type	Spots	Amount
	FB Night in Amer	r Pre Gan							144
Channels: KSNC,KSNG,K									
	FB Night in Ame	r Pre Game							
Football Night in America		1_						ř	
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20		1	\$3,600.00	7.00			72 22 10 1		4
N47 Multi 10/25/20 10/25/2		СМ	NFL Game	S	:30	1\$10,800.00 P2	16.70 NM	1	\$10,800.00
Channels : KSNC,KSNG,K	SNL,KSNW NFL Game								
SNF: Tampa Bay @ Las V									
Start Date End Date	•	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20			\$10.800.00	16.70					
N48 Multi 10/22/20 10/22/2		CM	10-10:35pm	T	:30	1 \$2,700.00 P2	3.30 NM	4	\$2,700.00
Channels : KSNC,KSNG,K		Civi	10-10.33pm		.30	1 \$2,700.00 F2	3.30 INIVI	'	\$2,700.00
Grannois : Norto, Norto, N	KSN News at Te	n Mon-Fri							
KSN News									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20	T	1	\$2,700.00	3.30					
N49 Multi 10/23/20 10/23/2	0 LN M-F	CM	10-10:35pm	F	:30	1 \$2,700.00 P2	3.30 NM	1	\$2,700.00
Channels: KSNC,KSNG,K	SNL,KSNW		and the second s			to participate of the second second second	5550,490,584 N 9555,491		
	KSN News at Te	n Mon-Fri							
KSN News									
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/20	F	1	\$2,700.00	3.30					
N 50 Multi 10/27/20 10/27/2	0 LN M-F	CM	10-10:35pm	-T	:30	1 \$2,700.00 P2	3.30 NM	1	\$2,700.00
Channels : KSNC,KSNG,K							-		
KONING	KSN News at Te	n Mon-Fri							
KSN News			. .	D !!					
Start Date End Date	Weekdays -T	Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/20	-1	1	\$2,700.00	3.30					

Totals 52 \$111,280.00

Changes as of: 10/1/2020 at 6:09 PM Agency: MENTZER MEDIA SERVIC CPE: 275/694/9126 Contract # 27135697

210 W. Pennsylvania Avenue

Advertiser: Senate Leadership Fund Product: SLFKS

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Scott, Kelly Agency Order #: 10025691

Towson, MD 21204

Suite 250

Separation:

Market: Wichita Station: KSNW Flight: 10/21/20 - 10/27/20

Version: Original Order

Office: WASHINGTON

Assistant: KELLY JOHNS 202-872-5880 Primary Demo: Adults 35+ Service: Nielsen

Con Type: POLITICAL/VOTE Total \$: \$111,280.00 Total Spots: 52

Total CPP: \$498.34 Total GRP: 223.3

GRP*

12.0 10.0

15.0		1		1	1		1		1	1	1		1			l					1	
	CPP*	00 008	\$656.05	\$607.50	\$346.15	\$321.43	\$409.09	\$500,00	\$315.00	\$308.82	\$311.54	\$281.25	\$739.73	\$900.00	\$837.21	\$551.72	\$1,176. 47		\$625.00	\$725.81	\$562.50	\$583.33
Total	49	\$4 500 00	\$7.875.00		\$450.00 \$346.15	\$450.00 \$321.43	\$900.00 \$409.09	\$900.00	\$3.780.00 \$315.00	\$7,875.00	\$10.125.00 \$311.54	\$10.800.00 \$281.25	\$10,800.00		\$3,600.00 \$837.21	\$1,600.00 \$551.72	\$6,000.00		\$2,250.00 \$625.00	\$2,250.00	\$1.575.00 \$562.50	\$1,575.00 \$583.33
Total	Spots	ıc) IC	2	-	-	7	-	m	r2	r)	4	7	_	-	-	-		-	-	-	-
	15																					
10/21 - 10/27	10/27		ļ ,	-	0	0	0	0	0	-	-	0	0	_	0	0	0		0	0	0	0
10/2	10/26	-		-	0	0	0	0	-	-	-	-	7	0	0	0	0		0	0	0	0
	10/25	0	0	0	0	0	2	-	0	0	0	0	0	0	0	0	0		0	0	0	0
	10/24	0	0	0	-	-	0	0	0	0	0	0	0	0	0	0	0	VW+J	0	0	~	_
	10/23	-	-	-	0	0	0	0	0	_	-	-	0	0	0	0	0	ny on KS	_	-	0	0
	Len 10/21 10/22 10/23 10/24 10/25 10/26 10/27	Υ-	-	-	0	0	0	0	-	_	-	-	0	0	0	-	-	ews delive	0	0	0	0
000	10/21	-	-	-	0	0	0	0	-	-	-	-	0	0	-	0	0	19 late ne	0	0	0	0
	100	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	o the Oct	30	30	30	
	A35P Rating	1.5	2.4	2.0	1.3	1.4	1.1	1.8	4.0	5.1	6.5	9.6	7.3	6.0	4.3	2.9	5.1	adjusted t	3.6	3.1	2.8	2.7
	Rate	\$900.00	\$1,575.	\$1,215. 00	\$450.00	\$450.00	\$450.00	\$900.00	\$1,260.	\$1,575.	\$2,025.	\$2,700. 00	\$5,400.	\$5,400. 00	\$3,600.	\$1,600.	\$6,000.	2016 on NBC	\$2,250.	\$2,250.	\$1,575.	\$1,575.
	Program	Kansas Today 3	Today Show (7-8am)	Today Show (8-9am)	Kansas Today Weekend	Saturday Today Show	Kansas Today Weekend	Meet The Press	Jeopardy	KSN News	KSN News	Wheel of Fortune	The Voice-NBC	The Voice Tue-NBC	The Wall-NBC	Connecting/Debate Preview Special-NBC	Third Presidential Debate/Analysis	te 5.7 average NTI hh rtg for the Presidential debates in 2016 on NBC adjusted to the Oct'19 late news delivery on KSNW+	American Ninja Warrior (R) Fri 8e/7c-NBC	Dateline-NBC	Weakest Link (R) Sat-NBC	Ellen's Game of Games (R) Sat- NBC
Re !	DP																	he 5.7				

Su 9a-10a W-F,M-Tu 4:30p-5p

Sa 8a-9:30a Su 6a-8a

Sa 6:30a-8a

W-F,M-Tu 5p-5:30p W-F,M-Tu 10 6p-6:30p

W-F,M-Tu 7a-8a W-F,M-Tu 8a-9a

W-F,M-Tu 6a-7a

Day/Time

125 West 55th St New York, NY 10019

W-F,M-Tu 11 6:30p-7p

12 7p-9p Tu Tu 13 7p-8p

12.0

1.8

2.2

32.5

25.5

14.6 6.0

38.4

2.9

5.1

4.3

3.6

2.8

2.7

3.1

[Estimate is based on

17 7p-9p

| F 18 9p-10p

Sa 19 7p-8p Sa 20 8p-9p

Th 16 8p-10p

W 14 7p-8p Th 15 7p-8p

TELEVISION GROUP
KATZ

125 West 55th St New York, NY 10019

Changes as of: 10/1/2020 at 6:09 PM Flight: 10/21/20 - 10/27/20 210 W. Pennsylvania Avenue CPE: 275/694/9126 Agency: MENTZER MEDIA SERVIC Contract # 27135697

Agency Order #: 10025691

Towson, MD 21204

Suite 250

Advertiser: Senate Leadership Fund Product: SLFKS

Station: KSNW Market: Wichita

Service: Nielsen Primary Demo: Adults 35+ Assistant: KELLY JOHNS 202-872-5880

Office: WASHINGTON

Total CPP: \$498.34 Total GRP: 223.3

Total Spots: 52

Con Type: POLITICAL/VOTE Total \$: \$111,280.00

Version: Original Order

10022001	Buyer: Scott, Kelly	KELLY JOHNS 202-872-5880	
gency order #. 10020091	Buyer:	Salesperson:	Separation:

											10/21	10/21 - 10/27	Total	Total		
# Day/Time	PO	DP Program	Rate	A35P Rating	Len 1	0/21	10/22	10/23	0/24	Len 10/21 10/22 10/23 10/24 10/25 10/26 10/27	26 10	127	Spots		CPP*	GRP*
Su 21 6p-7:20p		Football Night in America	\$3,600.	7.0	30	0	0	0	0	-		0	-	\$3 600 00 \$514 29	5514 29	7.0
Su 7:20p-10:30p		SNF: Tampa Bay @ Las Vegas	\$10,800	16.7	30	30	0	0	0	-			-	\$10 800 00 \$646 71	646 71	16.7
W-F,M-Tu 23 10p-10:35p		KSN News	\$2,700. 00	3.3	30	0	-	-	0	0			. 6	3 \$8,100.00 \$818.18	818.18	6
				TOT	TOTALS:	∞	10	6	4	5			52	52 \$111,280.00 \$498.34 223.3	3498.34	223.3



Office: WASHINGTON Version: Original Order Market: Wichita Station: KSNW Changes as of: 10/1/2020 at 6:09 PM Flight: 10/21/20 - 10/27/20 Advertiser: Senate Leadership Fund Agency Order #: 10025691 Product: SLFKS 210 W. Pennsylvania Agency: MENTZER MEDIA SERVIC CPE: 275/694/9126 Contract # 27135697 Suite 250 Avenue

Service: Nielsen

Total CPP: \$498.34 Total GRP: 223.3

Con Type: POLITICAL/VOTE

Total \$: \$111,280.00

Total Spots: 52

Salesperson: KELLY JOHNS 202-872-5880 Buyer: Scott, Kelly

Towson, MD 21204

125 West 55th St New York, NY 10019

Special Instructions

Pri

Separation:

	NN 80
Adults 35+	KELLY JOH 202-872-58
imary Demo: Adults 35+	Assistant: KELLY JOHNS 202-872-5880

ation			Daypart :	lypart Summary		September 1	MC
	Day/Time	% Distrib	Spots	Dollars	СРР	GRP	Month
		100%	52	\$111,280.00	\$498.34	223.3	2020-Oct
	Total	100%	52	\$111,280.00	\$498.34	223.3	2020-Nov
							Total

Competitive Informa

Market Budget: \$65,200 KSNW Share: 100%

Comment:

Competitive Unknown

		Moi	Monthly Summary	2
CPP	GRP	Month	Spots	Dollars
\$498.34	223.3	2020-Oct	36	\$73,840.00
\$498.34	223.3	2020-Nov	16	\$37,440.00
		Total	52	\$111,280.00

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment	
Queued for Electronic Contracting	10/5/20 10:39 AM					0\$	OS	
New	10/1/20 6:09 PM KELLY	KELLY JOHNS	New	52	93	111,280.00	\$111,280.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Non-Discrimination Policy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

Tammie Wingrove	_, hereby request station time as fo	ollows: See Order for proposed		
schedule and charges. See Invo	ice for actual schedule and charges			
Check one:				
Ad "communicates a message (1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu	relating to any political matter of national e for federal office; (2) an election to federa , health care legislation, IRS tax code, etc.); of ssion at the national level. message relating to any political matter of	al office; (3) a national legislative or (4) a political issue that is the		
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED		
Station time requested by: Senate Lead	ership Fund			
Agency name: Mentzer Media Services				
Address: 210 W Pennsylvania Ave, Ste. 25	0 Towson, MD 21204	,		
Contact: Tammie Wingrove	Phone number: 410-825-7034	Email: twingrove@mentzermedia.com		
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	ral Election Commission [for federal		
Name: Senate Leadership Fund				
Address: 45 North Hill Drive Warrenton, VA	20186			
Contact: Jack Pandol	Phone number: 202-559-6428	Email: info@senateleadershipfund.org		
Station is authorized to announce the ti	me as paid for by such person or entity.			
governing group(s) of the advertiser/sp Executive Director/President: Steven Law	ers of the executive committee and the bonsor (Use separate page if necessary.): cutive Committee: Mike Duncan, Jo Ann Davi			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).				
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following:	N/A		
Name(s) of every candidate referred to:	Bollier			
Office(s) sought by such candidate(s) (no	o acronyms or abbreviations): US Senate			
Date of election: 11/3/20				
Clearly identify EVERY political matter of ad (no acronyms); use separate page if in Healthcare Taxes	of national importance referred to in the necessary:	N/A		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Senate Leadership Fund Station Representative Signature: Signature: Name: Name: 2/25/2020 Date of Request to Purchase Ad Time: Date of Station Agreement to Sell Time: / TO BE COMPLETED BY STATION ONLY Ad submitted to station? Date ad received: _ No Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract #: A2718002 Station Call Letters: Est. #: For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.